

July 18 from 3:30-6:30 p.m. 1118 Falls Road at the Rocky Mount Mills

- Free food & drink from HopFly, Goat Island, Planetary Elixirs and others!
- Shop our 1,200+ frames and save with Grand Opening-only discounts!
- Take home a great gift (while supplies last)
- Donate a pair of used eyeglasses and get a discount on your purchase!
- More than \$1,500 in giveaways including from designer brands like Tiffany & Co., Costa, Maui Jim, Ralph Lauren and more!

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